

Global Movement Brings Earth To the Paris Climate Conversation

More than 110 companies and organizations -- including the City of Paris, Facebook, Swarovski, Twitter and United Nations agencies -- come together to host first-of-its-kind global summit to spur meaningful action to address climate change

[Earth To Paris](#), a coalition of global partners helping to drive awareness about the connection between people and planet as well as the need for strong climate action, will host “**Earth To Paris—Le Hub**,” a high-impact, global, multi-lingual, live-streamed summit, 7-8 December during COP21, the United Nations climate conference to deliver a new universal climate change agreement.

The Earth To Paris Coalition consists of more than 110 partners -- including the City of Paris, Facebook, Swarovski, and Twitter -- with a social reach of over 200 million individuals globally. Earth To Paris—Le Hub will provide the opportunity for cross-sector, solutions-oriented engagement in climate change conversations around COP21; a platform for amplifying the conversation across social and digital media; and a series of activations through inspiring calls to take bold, meaningful action to address climate change.

While experts, advocates, private sector leaders, bloggers, journalists, digital influencers, and civil society leaders gather in Paris to discuss creative and impactful solutions to climate change at the Petit Palais in Paris, participants around the world will take part through multi-language livestreamed video and real-time interactions across multiple social media platforms using the unifying hashtag #EarthToParis. Locally communities have come together to create hubs and watch parties, amplifying and enriching the conversation around the world. These activities are taking place in at least 19 countries across all six inhabited continents are, citizens around the world are uniting their voices for bold climate action.

Earth To Paris will kick off at 12:00 am CET with a 36-hour global digital surge of Twitter chats, Google Hangouts, and other digital activations. Partners around the world have come together to put on over 80 locally hosted watch parties or digital events that will, including Upworthy’s #EarthToParis #UpChat, an activation by Climate Reality, and a Twitter chat co-hosted by GOOD and World Resources Information.

Speakers for Earth to Paris—Le Hub include:

Ban Ki Moon, Secretary General, United Nations

Irina Bokova, Director-General, UNESCO

Helen Clark, Administrator, United Nations Development Programme (UNDP)

Anthony Lake, Executive Director, UNICEF

Anne Hidalgo, Mayor of Paris

John Kerry, Secretary of the States of the United States

Dr. Gro Harlem Brundtland, Former Prime Minister of Norway; Special Envoy, United Nations; Deputy Chair, The Elders; Board Member, United Nations Foundation

Nicolas Hulot, Special Envoy of the President of the French Republic for Protecting the Planet and President of Fondation Nicolas Hulot

Kathy Calvin, President and CEO, United Nations Foundation

Yann Arthus Bertrand, Filmmaker, Chair, Good Planet Foundation

Angelique Kidjo, Beninese Grammy awarded singer and Goodwill Ambassador, UNICEF

Jane Goodall, Primatologist, ethologist, anthropologist; United Nations Messenger of Peace

Yugratna Srivastava, Youth Climate Activist

Dr. Sylvia Earle, Marine biologist and National Geographic Explorer-in-Residence

Christina Coc, UNDP Equator Prize Winner

Adrian Grenier, Actor and Activist, Social Good Ambassador, Dell

K.R. Sridhar, Co-Founder and CEO, Bloom Energy

Alec Baldwin, Actor and Activist

Ali Al Shafar, Deputy Director of Energy and Climate Change, UAE Ministry of Foreign Affairs

Xiuhtezcatl Martinez, 15-year-old Environmental Activist

Tom Steyer, Founder, NextGen Climate

Timothy E. Wirth, Former United States Senator; Vice Chair, United Nations Foundation Board of Directors

With the world recently adopting the UN's Sustainable Development Goals—a new set of global goals to end poverty in all its forms, fight inequalities, ensure a sustainable future and tackling climate change by 2030—Earth To Paris—Le Hub is primed to capture and build on the desire for leaders, businesses, organizations and individuals from the world to come together and call for real change.

More information, including background and partner information and a live-stream of Earth To Paris—Le Hub, can be found at www.EarthToParis.org.

Want to be a part of a local hub? Click [here](#).

###

About the Earth To Paris Coalition

A diverse coalition of groups—from foundations to technology companies to media organizations and more—is uniting to launch Earth To Paris, an innovative coalition and convening strategy to drive awareness and host events that highlight the connection between people and planet and the need for strong climate action; to showcase climate solutions and innovations; to bring together communities to promote collaboration; and to engage people around the world in the dialogue taking place in Paris.

The convening partners of the Earth To Paris Coalition are United Nations Foundation, GOOD Magazine, City of Paris (Mairie de Paris), Mashable, UNFCCC, National Geographic, Facebook, Twitter, American Vogue, Jynwel Foundation, Pacific Gas and Electric Company, Swarovski, UNESCO, United Nations Development Programme (UNDP), UNICEF, United Nations Environment Programme (UNEP), United Nations Regional Information Center for Western Europe (UNRIC), Havas Worldwide, British Telecom, Masdar, Conergy, United Nations Office for the Coordination of Humanitarian Affairs (UNOCHA).

Collaborating partners include 1 Heart 1 Tree, 350.org, action/2015, AFP Foundation, Avaaz, Broadcasting Board of Governors, Better World Campaign, Bon Com, Business Council for Sustainable Energy, C40 Cities, CAA Foundation, CDP, Ceres, ClimaspHERE, Climate Central, The Climate Group, The Climate Reality Project, Collectively, Connect4Climate—the global partnership program of the World Bank Group, DailyMail.com, Daily Overview, Earth Day Network, The East African, El Pais, Enactus, Energy Future Coalition, European Foundation Centre, Fair Observer, Fondation Maison des Sciences de l'Homme, Frankly, Girl Up, Global Alliance for Clean Cookstoves, Global Citizen, Global Moms Challenge, Green Africa Directory, Groundtruth Project, Hatch Experience, HelloAsso, Hip Hop Caucus, Huffington Post, IDDRI, Impaqto, Independent Diplomat, Internews, Listen Paris 2015, Live Earth, Los Angeles Times, Love Song to the Earth, MakeSense, Music for Relief, The Nature Conservancy, Nothing but Nets, Natural Resources Defense Council, Place to B, Planeta Futuro, Polar Bears International, Powder, Press Club of France, Project Drawdown, Rainforest Partnership, Rovio Entertainment, Sciences Po Chaire Développement Durable, Scope Group, Sevenly, Shft.com, Shot@Life, Sierra Club, Sister Cities International, +SocialGood, +SocialGood Ghana, Social Good Week, The Straits Times, Sustainable Energy for All, SXSW, SXSW Eco, Tear Fund, Test Tube, Thomson Reuters Foundation, 2015 Time for Global Action, Travel +Social Good, UNA-USA, Universal Access Project, Univision Noticias, Upworthy, Vice News, Voice of America, Voice of Women, We Mean Business, WME Entertainment Foundation, World Climate Summit, World Humanitarian Summit, and XPRIZE.

Website: www.EarthToParis.org

Twitter : <https://twitter.com/EarthToParis>

Tina Musoke

+1 (202) 769-7914

tmusoke@unfoundation.org